

5 Steps to Activate Your Healthy Hillside Vision



1. Tell Your Story

What's your personal experience with the themes and what matters most to you? Write down your story and practice sharing it with friends and family. Then create a 3min version to share with the Mayor, City Council, and County Commissioners.

Write/Call:

Duluth Mayor Roger Reinert
City Hall, Room 422
411 West First Street
Duluth, MN 55802
(218) 730-5230

3rd District Councillor Roz Randorf
City Hall, Room 330
411 West First Street
Duluth, MN 55802
(218) 443-8364/218-730-535
rrandorf@duluthmn.gov

1st District Commissioner Annie Harala
100 N 5th Ave W, Room 202
Duluth, MN 55802
(218) 726-2450
haralaa@stlouiscountymn.gov

Speak at a City Council Meeting:

Every Other Monday, 7pm at City Hall
Info at: duluthmn.gov/city-council

2. Find a Vision That Inspires You

What idea (e.g. from the Healthy Hillside Vision Guide) excites you? Find a vision that you feel connected with and draw or write about the desired outcome of that vision. Identify who will benefit the most from that vision becoming a reality and how.



3. Sketch Out a Project Plan

What materials, spaces, skill sets, and timeline are needed to turn your vision into a reality? Use the back page to identify what you need to get started.

4. Build Support

Who's in your immediate circle that you could inspire to join forces with you? What organizations or groups are already connected to this issue? Write a list of friends, family, and coworkers, as well as organizations and groups, that you can reach out to with your vision and project plan.

5. Take Action!

What's the first step? When can you get started? Use the back page to create an action plan. Contact Zeitgeist's Healthy Hillside Team for support and guidance:

(218) 336-1370
healthyhillside@zeitgeiststarts.com



Healthy Hillside Project Plan

Working Title.....

Desired Outcome.....

Roles – What tasks/skill sets are needed to get started? (E.g. Phone calling, gathering supplies, raising money)

1..... 2.....

3..... 4.....

Space – What kind of space(s) do you need to develop this? List any requirements in size, location, amenities, etc.

.....

Materials – What supplies/assets are needed to build, coordinate, and promote this? (E.g. Flier, tools, event listing)

1..... 2.....

3..... 4.....

Timeline – When would you ideally like this done by? List the stages and when they should roughly happen.

Pre-Planning..... Planning/Designing.....

Implementing..... Wrapping Up.....

Healthy Hillside Action Plan

Within **Weeks** **Goal**.....

Step 1..... Step 2.....

Step 3..... Step 4.....

Within **Weeks** **Goal**.....

Step 1..... Step 2.....

Step 3..... Step 4.....

Within **Weeks** **Goal**.....

Step 1..... Step 2.....

Step 3..... Step 4.....