



Zeitgeist Community Request for Proposals (RFP)

Transit Equity Day 2025 Bus Art — Due 12/16/2024

PROJECT OVERVIEW

Zeitgeist's Community Team creatively collaborates with neighbors and organizations to envision and activate a healthy and thriving shared future for 6th Avenue East, the Hillside neighborhood, and the Twin Ports region.

Zeitgeist Community in partnership with the Duluth Transit Authority (DTA) is seeking visual artists in Duluth and Superior to develop original artwork that will be featured on the outside and inside of DTA buses as part of Transit Equity Day 2025. Transit Equity Day is recognized nationally on February 4 (Rosa Parks' birthday) to promote public transit as a civil right and a strategy to combat climate change.

The artwork will serve the following purposes:

- Create a joyful experience of riding the bus that encourages ridership
- Illustrate how transportation impacts individuals, neighborhoods, cities, and regions
- Communicate the importance of community voice in transportation projects
- (Optional) Inform riders of ways they can participate in advocacy efforts for transportation equity
- (Optional) Reference the history of transportation equity in the United States

Themes:

- Transit Equity, Inclusion & Accessibility
- Healthy Communities & Environments
- Connection to Diverse People, Places, Opportunities & Resources

PROJECT TIMELINE

- RFP posted by December 2, 2024
- Deadline to apply December 16, 2024 **11:59pm**
- Artists selected by December 20, 2024
- Artwork delivered to Zeitgeist by January 13, 2025
- Artwork to the DTA by January 15, 2025
- Artwork installed by January 31, 2025

PROCESS

Zeitgeist will work closely with selected artists to develop the artwork from concept to fabrication.



REQUIREMENTS

Artists working in any visual medium, format, and style (e.g. watercolor, acrylic paint, comic strip drawing, collage art, digital illustration) are eligible to apply. Artists can have any level of experience, be any age, and should live in Duluth or Superior. Artists may apply and work individually or in teams. Artists will be selected based on their ability to deliver artwork that is engaging, unique, scalable (exterior bus wraps can be up 13' x 18'), and inclusive of the above purposes and themes.

Disqualifiers – proposals will be ineligible if they involve:

- A breach of intellectual property rights (all artwork must be original)
- Trademarks, brands, business names, logos, or copyrighted images
- Anything harmful to a third party
- Offensive text or images

Materials to Include in Your Proposal:

- Name(s) and bio(s) of applying artist(s)
- Description of Artwork Concept (please describe an artwork concept that addresses the following: What will the artwork portray? Which of the above purposes and themes will be included and how? Will there be any text, and if so, what will it say? What medium, format, and style will it be in?)
- Estimated Hours (please provide an estimation of the total number of hours required to design the artwork)
- Work Sample (please attach an image of artwork you've made previously – acceptable formats: jpg, pdf, png)

ASSISTANCE

Applicants are encouraged to reach out with any questions and/or to discuss proposals prior to submitting:

Thomlin Swan
Creative Community Collaborator
Zeitgeist Center for Arts & Community
thomlin@zeitgeistarts.com
(917) 605-2572 (call or text)

[APPLY HERE](#)